Innovatus Associates

AI-Powered Cyber Resilience & Autonomous Defense

Integrated 8-in-1 enterprise defence powered by the Cybernatics engine, real-time AI telemetry, and automated compliance engineering, for the Small and Medium Enterprises (SME)

Singapore • Sovereign AI Cyber Protection

Cybernatics Enterprise Edition

Deployed Since 2023

- Best for customized deployments
- Thrives in Air-Gapped environments
- Supports Critical Infrastructure
- Seamlessly Monitors IT and OT assets
- Vetted, Tested, and Implemented by a large Singapore Government Agency for a Critical Infrastructure Project
- Subscription license model
- Proudly deployed in Singapore and Malaysia on over 2,000 endpoints
- Pipeline of over 10,000 endpoints over the next 12 months

AI algorithms co-developed with



Cybernatics: Targeting the Most Vulnerable Segment

Proven Success: Strong track record with Enterprise and Government clients.

Critical Need: SMEs/SMBs are the most vulnerable to cyberattacks.

High Risk: SMEs face 43% of all cyberattacks globally, including ransomware, phishing, data breaches, and DDoS attacks.

Supply Chain Impact: 60-70% of SMEs are part of supply chains for enterprises and government sectors, requiring compliance with stringent regulations (e.g., GDPR, PDPA, CIS, MAS-TRM, ISO27001).

Affordability and Simplicity: Existing solutions are often too costly and complex for SMEs. They need affordable, simple, and effective cybersecurity solutions.

Devastating Costs: The average cost of a cyberattack on an SME exceeds US$200,000, which can be devastating for smaller businesses.



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The Cybersecurity Paradox: Maximum Risk, Minimum Protection.

The proven platform protecting the most vulnerable segment—SME/SMB..

43%

SMEs face 43% of all cyberattacks globally.

Most common attacks: Ransomware, phishing, data breaches, and DDoS attacks.

>US$200K

The average cost of a cyberattack on an SME exceeds US$200,000, potentially devastating to smaller businesses.

70%

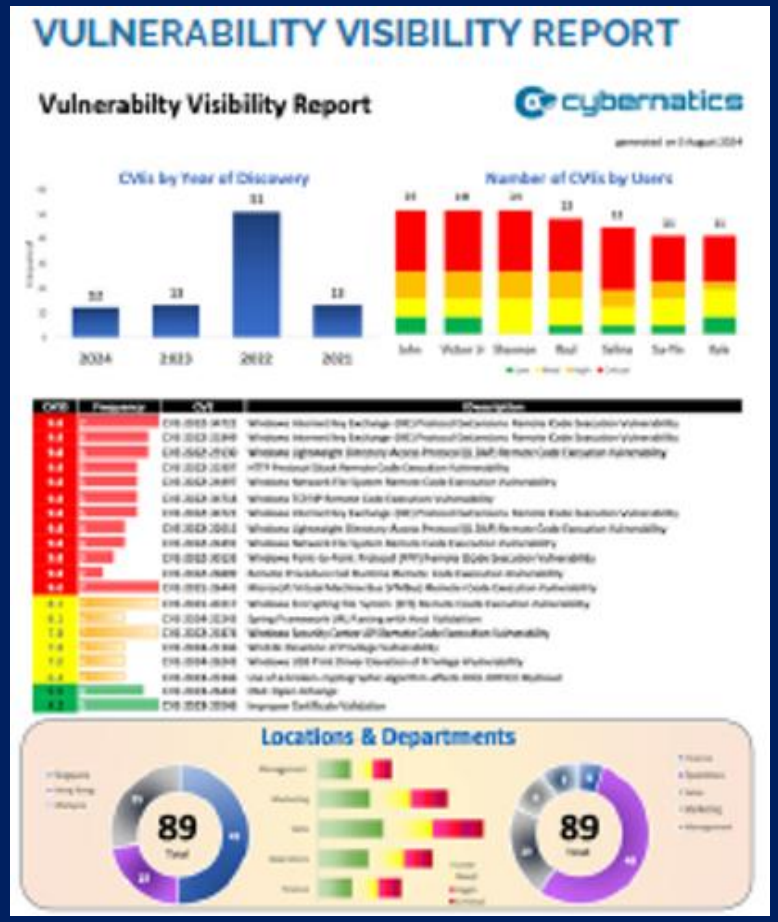
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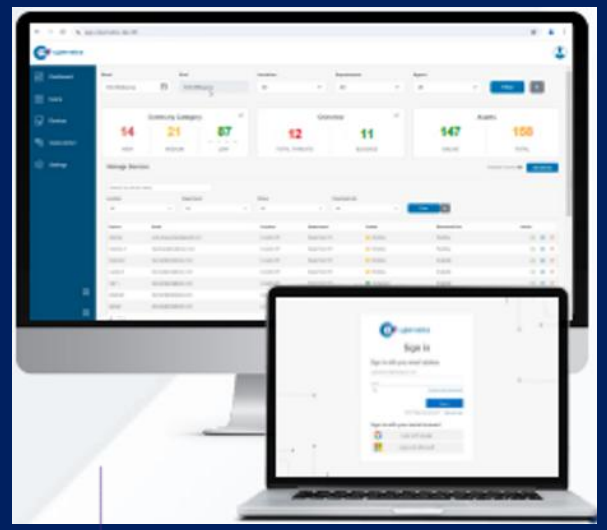
$$$$$

Existing Cybersecurity solutions are often designed for enterprises, resulting in high costs and complexity.
SMEs need affordable solutions that are simple and good enough for their needs.

Native Embedded Compliance Intelligence



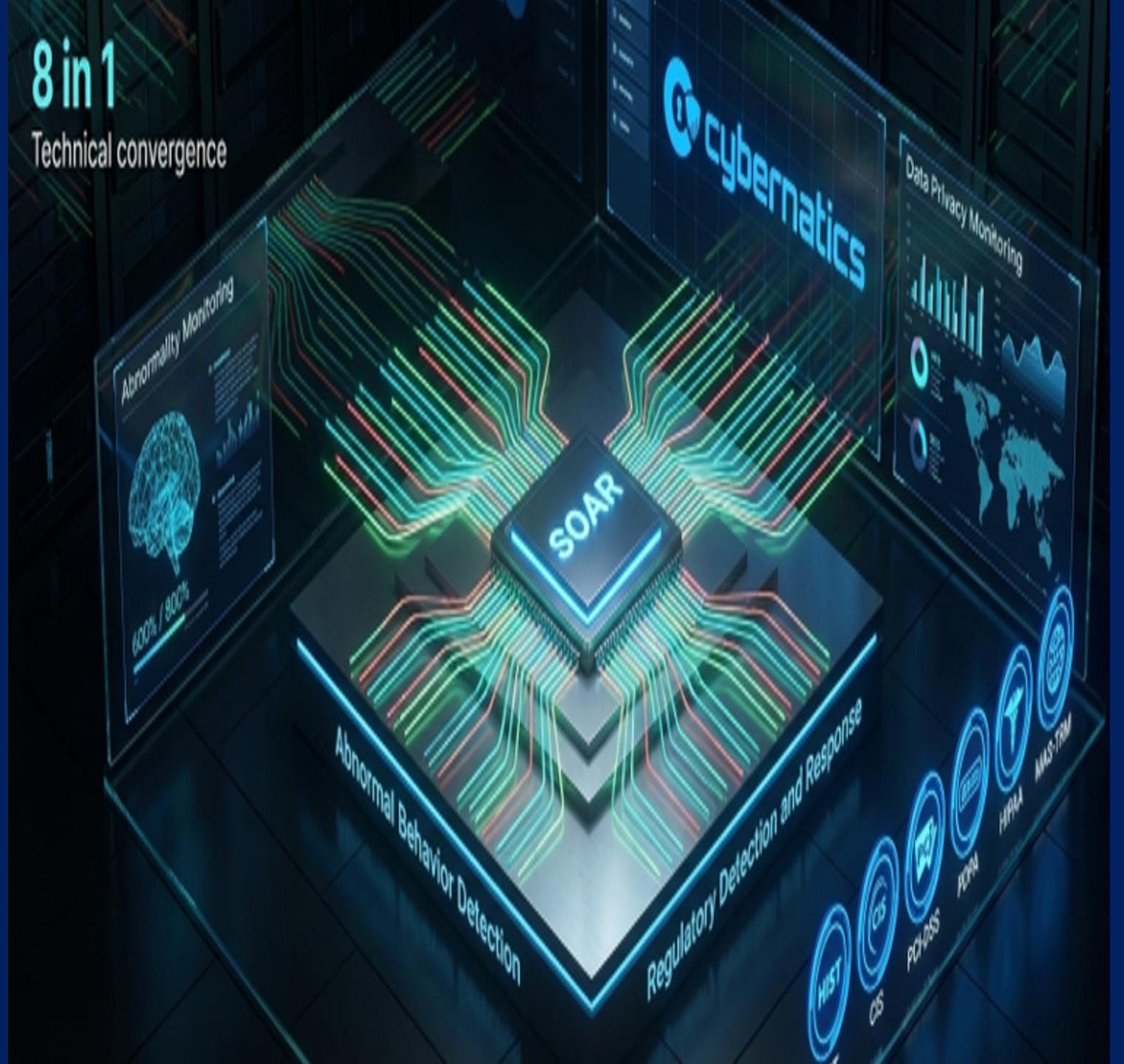




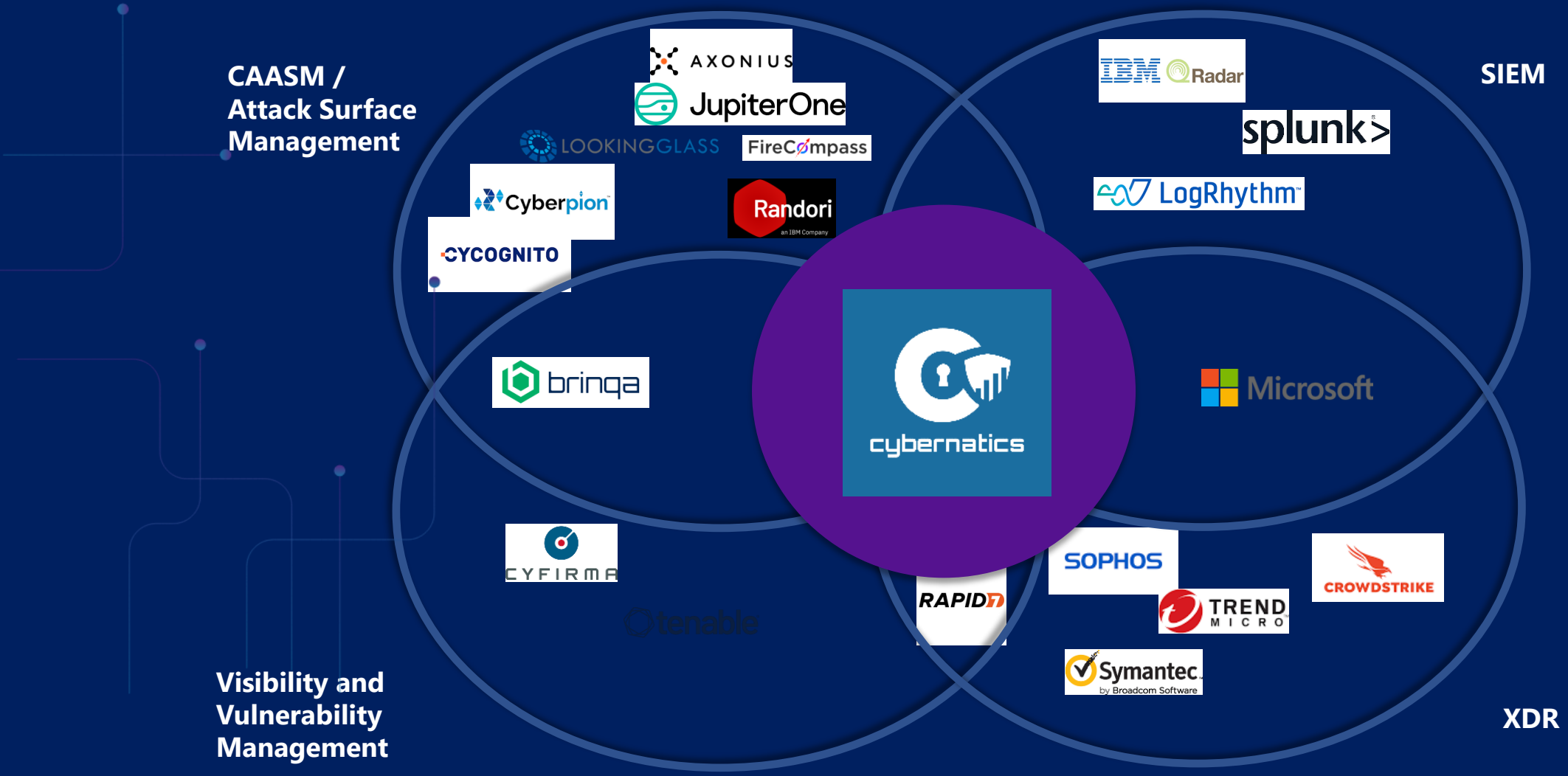
8-in-1 Cybersecurity Solution

- - Extended Detection and Response
- - Detection of Abnormal Behavior
- - Monitoring of Data Privacy
- - Visibility of Vulnerabilities
- - Security Orchestration, Automation, and Response (SOAR)
- - Integration of Threat Intelligence
- - Security Hardening Assessments
- - Compliance with Regulatory Standards (including HIST, CIS, PCI-DSS, HIPAA, MAS-TRM, and others)

We are committed to ensuring cybersecurity



The Convergence Advantage:
Cybernatics vs. the Cyber Silos





- **Cybernatics Target Market**
  - By 2026, (TAM) for cybersecurity solutions targeting (SMBs) is projected to reach USD 108 Billion.
  - This growth reflects the increasing recognition of the importance of cybersecurity as SMBs seek to protect their operations and sensitive data from evolving cyber threats.
  - Factors such as regulatory compliance, the rise of remote work, and a growing number of cyberattacks are driving this trend, highlighting the need for effective security measures in the SMB sector.

“DIY” Integrated Software that works out of the box

Available Now

Start

$ 4.99 USD

Per device/month*

Usual Price ~~$9.99 USD~~

- ✓ Malware & Ransomware Detection
- ✓ File Integrity Monitoring
- ✓ Log Analysis
- ✓ High Security Alerts
- ✓ Automated Response

Coming Soon

See

$ 5.99 USD

Per device/month*

Usual Price ~~$11.99 USD~~

Monthly Report of Vulnerabilities in your environment

- ✓ Vulnerability Visibility Report
- ✓ Security Configuration Assessment Report

Coming Soon

Comply

$ 6.99 USD

Per device/month*

Usual Price ~~$13.99 USD~~

Monthly Report of Regulatory Compliance Support.

- ✓ Choose from one of the various framework or standards:
  - PCI DSS, GDPR, HIPAA, NIST, CIS, MAS TRM

Available Now

Enterprise

Contact Us

Speak to our experts

Bespoke security and compliance solutions for large organisations.

- ✓ Advanced security features
- ✓ Compliance with major regulatory frameworks
- ✓ Dedicated support with Security Experts

Protect Your Business with CYBERNATICS NOW! →

*Please note, all prices are quoted in USD.

vCISO Managed Security Services Offering

CISO as a Service Powered by Cybernatics	Silver* <20 devices	Gold 21-100 devices	Platinum* >100 devices
Jumpstart: 30mins Onboarding Live Call	✓	✓	✓
Cybernatics SaaS - START, SEE, COMPLY (US$16.97/device/month value)	✓	✓	✓
Security Assessment Reporting	✓	✓	✓
CEM Readiness Assessment (Singapore only)	✓	✓	✓
Develop Risk Management Plan		✓	✓
Develop Incident Response Plan		✓	✓
Cybersecurity Awareness Training		✓	✓
Security Remediation Technical Advisory			✓
Annual Vulnerability Assessment			✓
Annual Penetration Testing			✓
Cybersecurity Support Live Chat	Unlimited	Unlimited	Unlimited
CISO Live 30min Consultation	1	2	4
Price / Device / Month⁺ (USD)	$19.99	$29.99	$39.99

Gross ARR per customer (USD)	**$4,798**	**$7,557- $35,988**	**$48,468- $71,982**

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*Minimum order quantity: Silver: 20 | Gold : 21 | Platinum : 100 capped to 150 devices

⁺Fees to be billed annually in advance

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Cybernatics' Conservative Reachable Market in ASIAN only

Total Conservative SOM USD $120M in year 1

	Using only the base product START	**Using vCISO**
Target SMBs in APAC	20,000	5,000
Avg Devices per SMB	25	50
Pricing	$5/device/month	$30/device/month
ARR per SMB	$1,500	$18,000
Total SOM in APAC	**$30M/year**	**$90M/year**

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Expansion & Growth

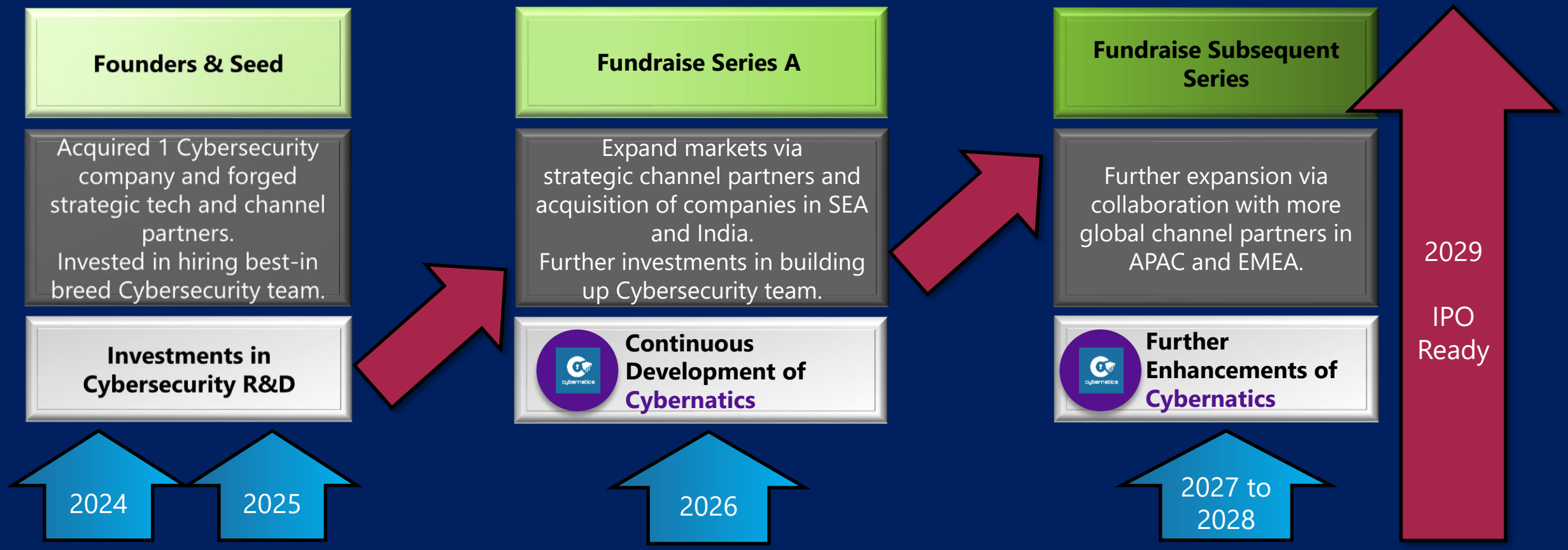
Strategic Acquistion: Building Our Market and Product Moat



Acquisition Focus	Strategic Goal	Target Criteria	Synergy
Channel Partner / Distribution	Accelerate Time-to-Market in New Geographies.	An existing MSP/MSSP with 200+ active SMB clients and a recurring revenue model in India or a target ASEAN country.	Instant Customer Base: Cybernatics is immediately deployed across the acquired customer base, converting MSP/MSSP revenue to higher-margin SaaS ARR.
Technology / Capability	Acquire Deeper Vertical Expertise or Data.	A company focused on IT/OT asset inventory (CAASM) or Threat Intelligence data that complements the NUS-developed AI.	Product Moat: Strengthen the '8-in-1' platform, making it harder for competitors to match the breadth of coverage required by SMB compliance frameworks (e.g., MAS-TRM, CIS).
Talent / Operations	Acquire Specialized CISO/Compliance Talent.	A small, boutique compliance consulting firm that has deep expertise in a high-value, niche regulation (e.g., HIPAA for a U.S. entry strategy, or regional PDPA/GDPR).	Enhanced Service Offering: Integrates directly into vCISO as a Service offering, providing instant expertise and justifying the higher pricing tiers.

Exit Strategy for Investors

We are in the early stages of our fund raising and this provides early investors enormous potential upside with multiples of returns upon exit.



Note: The above are based on reasonable projection and are subject to change.



"The easiest onboarding process we've ever experienced hassle-free from day one!"

Since partnering with Cybernatics, we've felt a significant boost in our cybersecurity confidence. Their SaaS platform is incredibly intuitive, and the real-time alerts for malware activity and unauthorized access have saved us from potential threats. We were particularly impressed with the excellent after-sales support provided by Cybernatics. Their technical support team went above and beyond to help us install the app on one of our older notebook PCs, ensuring seamless integration across all our devices. As a training and consultancy firm, protecting our data is critical, and Cybernatics has made it effortless. Highly recommend their services to any SME looking to step up their cybersecurity game!



"Hassle-free setup, and now we sleep better at night!"

Cybernatics has been an invaluable partner for us. Their ability to monitor and alert on suspicious behavior and abnormal network traffic has been a lifesaver. As a company in the security industry, we know how important it is to stay ahead of threats, and Cybernatics has helped us do just that. Their platform is user-friendly, and their team is always responsive. A must-have for any business serious about cybersecurity!



"Onboarding was a relatively simple and affordable, and now we're fully protected without the stress!"

We were initially overwhelmed by the complexity of cybersecurity, but Cybernatics made it so easy for us. Their SaaS platform monitors everything from system vulnerabilities to policy violations, giving us peace of mind. The alerts are timely, and the insights have helped us tighten our security measures. As a pest control company, we never thought much about cybersecurity, but Cybernatics showed us why it's essential. ***Thank you for keeping us safe!***

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We invite you to join us on this journey by investing in a more secure digital world together!

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#WeSeeWhatYouDontSee



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